

How to: Navigate Healthcare Security Challenges with Ease



Heightened risk of data breaches



Staying compliant with regulators (HIPAA, etc.)



Navigating joint ventures and M&A

Protect Patient Data & Stay Ahead of Cyber Threats

Okta's Customer Identity Cloud (CIC) and Workforce Identity Cloud (WIC) deliver an extensible suite of features that support better, more secure experiences for patients and employees alike.

Simple, secure login



Universal Login: In a crowded healthcare industry, it helps to have your brand stand out. Okta provides customizable templates that put your brand front and center for instant recognition.



Single Sign On (SSO): Drive security and ease of use through a unified authorization protocol that connects patients and employees with core applications.



Multifactor Authentication (MFA): Eliminate the vulnerabilities that come with traditional credentials (e.g., username/password). MFA enables an intuitive login process that stops potential hackers in their tracks.



Passwordless: For organizations ready to take their authentication to the next level, biometric login options (e.g., using a fingerprint to access an app or portal) provide a secure, frictionless experience.



Account Linking: Empower your patients or members by enabling them to link accounts and access resources across multiple platforms, unifying their experiences.

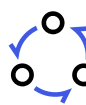
Identity-powered functionality



Universal Directory: Integrate every part of your technology stack into a single source of truth, creating one unified point of management that allows you to keep security policies consistent and properly enforced.



Progressive Profiling: Learn more about your patients over time to create a 360-degree view of them, enabling you to securely tailor their experience within your organizations.



Lifecycle Management: Integrate with your HR systems and IT resources to automatically provision and deprovision access to core systems, removing the risk of human error and saving time.



Privileged Access: Protect sensitive resources with a cloud-based security infrastructure that ensures appropriately restricted access without tying access to your organization's physical premises.



Workflows: Boost productivity and efficiency with 7,000+ pre-built integrations that provide no-code and low-code means of automating common administrative functions.

[Request Demo](#)